



Content & Communications Consultant (Contract)

Organization: Doctors of the World USA

Location: United States (Remote / Hybrid)

Contract Type: Part-time Consultant

Language(s): English required; Spanish fluency strongly preferred

About Doctors of the World USA

Doctors of the World USA (DotW) is a global health and humanitarian organization that delivers medical care—and defends the right to it—where health systems are strained, collapsing, or out of reach. As part of the Médecins du Monde international network and active in more than 70 countries, DotW upholds the principle that health is a human right and responds to inequities driven by displacement, conflict, poverty, and exclusion.

In the U.S. and globally, DotW provides direct medical care, addresses barriers to access, and advocates for policies that protect the dignity, safety, and rights of migrants, refugees, and marginalized communities.

About the Opportunity

Doctors of the World USA is seeking a **curious, strategic storyteller** to support rights-based content and communications that reflect both its U.S. work and its role within the global health and humanitarian movement.

This role is ideal for a creative, self-directed storyteller who is adept at connecting human stories to complex global challenges and shaping them with clarity, care, and strong editorial judgment. This consultant will translate frontline experience, research, and advocacy priorities into clear, human-centered content that elevates dignity, exposes systemic barriers, and calls for accountability—while staying aligned with the broader Médecins du Monde network.

This is a **flexible, fully remote consulting role** averaging approximately 60 hours per month, with hours adjusting around campaign cycles and strategic needs. Roughly 65% of the time will be dedicated to hands-on writing, editing, and narrative development, with the remaining 35% focused on editorial planning, coordination, and content alignment. The consultant will operate with a high degree of autonomy and work closely with internal teams and external creative partners. Initial contract for six to eight months with opportunity for extension.

Key Responsibilities

Storytelling & Content Development (~65%)

- Proactively source, develop, and maintain a story bank of human-centered narratives from the field, drawing on interviews, frontline voices, program insights, and research for use across fundraising, advocacy, and public-facing communications.
- Translate complex global and U.S. health, migration, and policy issues into human stories that make their real-world impact understandable without losing nuance or credibility.
- Write, edit, and package content across formats — from narrative storytelling and reported features to campaign pages, newsletters, and social content — with a strong sense of voice, ethics, and audience.
- Collaborate with creative partners on multimedia storytelling, including photo essays and digital content.
- Ensure all content adheres to ethical, rights-based storytelling standards.

Content Coordination & Editorial Planning (~40%)

- Identify and prioritize content opportunities by staying attuned to shifts in policy, advocacy priorities, and how global developments are affecting people on the ground.
- Actively surface and shape relevant human stories from the global Médecins du Monde network for U.S. audiences.
- Develop and manage editorial calendars aligned with fundraising, advocacy, and programmatic priorities.
- Coordinate content workflows across internal teams (development, programs, leadership) to ensure clarity, consistency, and timeliness.
- Coordinate and manage the work of other communications partners (e.g., designers, photographers, videographers), managing briefs, timelines, and deliverables.
- Support content distribution and alignment across channels, including social media, email, website, and fundraising communications.
- Work closely with leadership and development teams to ensure narratives are compelling and strategically aligned to organizational goals.
- Track performance and engagement to inform editorial decisions and evolving narrative priorities.

Key Deliverables

- A regularly refreshed story bank of human-centered narratives, voices, and visuals from Doctors of the World USA's U.S. and global work.
- 2–3 written pieces per month, depending on length and scope, including a mix of consultant-led original writing and editorial shaping, editing, and adaptation of stories from other contributors and the global Médecins du Monde network for U.S. audiences.
- Refreshed website copy and program pages that clearly communicate Doctors of the World USA's work, values, and human impact across U.S. and global contexts.
- Editorially driven social media posts and email newsletter content that extend and reinforce core narratives across channels.

- Editorial plans and content calendars aligned with advocacy, programmatic, and fundraising priorities.

Qualifications & Attributes

- 7–10+ years of experience in journalism, communications, advocacy, or storytelling within social impact contexts, preferably in global health, human rights, migration, or humanitarian work.
- Strong ability to connect human stories to broader social, political, and systemic challenges.
- Curious, self-directed, and comfortable working with a high degree of autonomy.
- Excellent multi-format writer, able to move between narrative storytelling and concise, high-impact copy.
- Strong visual storytelling sensibility, with experience working closely with designers, photographers, and videographers.
- Quick learner with strong editorial judgment, able to connect organizational priorities with evolving global challenges and lived human experience.
- Experience working across digital, social, and email communications.
- Comfortable using AI and other digital tools to support research, synthesis, editing, and workflow efficiency, with human judgment and ethical storytelling standards guiding all final content.
- Demonstrated ability to collaborate across teams and build relationships with external partners; Spanish and/or French fluency is a plus.
- Deep commitment to ethical, human-centered storytelling principles.

Application Guidelines

To apply, please submit the following to jobs@doctorsoftheworld.org with 'Content and Communications Consultant in the subject line:

- **Your resume.**
- **A brief cover letter** that includes links to your **portfolio and 2–3 writing samples**, along with a short description of your role in each piece and a few sentences on your approach to human-centered storytelling (or one specific example that reflects how you work).
- **Your availability and rate expectations** (hourly or monthly retainer; **a range is fine**) for a part-time consulting role averaging approximately 60 hours per month.

Shortlisted candidates may be invited to complete a **brief, time-limited (60-minute) writing exercise in lieu of an interview**, used solely to assess editorial judgment and narrative approach. Visit our website, doctorsoftheworld.org, for more information about the organization. Doctors of the World USA is an Equal Opportunity Employer and strongly encourages Black, Indigenous, People of Color, women, disabled, and LGBTQ individuals to apply.