



**For Immediate Release: May 1, 2013**

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## **Doctors of the World-USA and Michel Cluizel Partnership: Save Lives With Boxes of Chocolate**



**(New York, N.Y.)** – Doctors of the World-USA and acclaimed chocolatier Michel Cluizel Chocolates today announced a partnership to raise funds to fuel the nonprofit’s vital healthcare programs assisting vulnerable populations across the globe.

Specially created co-branded boxes of chocolate are on sale at Michel Cluizel’s retail store at 584 Fifth Avenue – and on its website, <http://www.chocolatrium.us> – from Tuesday, April 30 until June 30, 2013. Michel Cluizel will contribute \$1 for every special \$6 round tin of chocolates purchased, and \$10 for every \$56 box of chocolates purchased, to Doctors of the World.

“We are very happy with our partnership with Doctors of the World, which is a natural extension of our commitment with our cacao planters,” said Jacques Dahan, Director of Michel Cluizel USA.

“Doctors of the World wants to thank Michel Cluizel for this wonderful – and life-saving – opportunity,” said Henry Chang, Executive Director of Doctors of the World – USA. “We believe that together, we can make a difference and build a healthier world. The money raised over these two months will help us not only

provide medical care, but ensure long-lasting effectiveness.”

The international humanitarian organization provides medical care to vulnerable populations affected by war, natural disasters, disease, famine, poverty or exclusion. Over the last six months, it locally has brought critical healthcare services to Rockaways residents displaced or affected by Hurricane Sandy.

Originally established in France in 1980, the Doctors of the World international network has offices in 14 countries in Europe, Asia and the Americas; its U.S. office opened in 2012. In 2010, Doctors of the World’s global network used \$152 million to run 365 programs that provided medical care for more than 1.6 million individuals in over 70 countries. Learn more: [www.doctorsoftheworld.org](http://www.doctorsoftheworld.org).

Michel Cluizel has created high-quality chocolates in Normandy, France, since 1948, and its U.S. flagship store is located at 584 Fifth Avenue, Manhattan. The shop is open Mondays to Fridays, from 9 AM to 7 PM, Saturdays from 11 AM to 7 PM, and Sundays from 12 PM to 6 PM. Learn more: <http://www.chocolatrium.us>

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